



## Communications Slate July-December 2010

**Chair:** Judy Scott, (904)377.9904, [judygoauburn@gmail.com](mailto:judygoauburn@gmail.com)

### **Committee Members:**

**Kelly Carrothers, (Historian); Donna Fogle, (Scrapbook),** Dianne Cernese, Susie Curtis, Meghan Deputy, Heather Fritz, Kara Haeussner, Laurel Madson, Susan Surage, Jennifer Tibbs, Amanda Alton, Donna Fogle, Lauren Rivera, Michelle Rivera, Mollie Salzbrunn

### NEW OFFICERS

Press Release, completed and appeared on July 5<sup>th</sup>, 2010 in St. Augustine Record

### CONSTANT CONTACT e-newsletter

- Setup and publish monthly to all members.

### NIGHT IN OLD HAVANA, Fundraising Gala

#### Advertisements

- St. Augustine Record
- Press release announcing the candidates
- Gala, general ad
- Press release about gala prep
- Sticky Note on front page
- Thank you ad
- Press release about gala success

#### Billboard

- Use uncontracted board for 4-6 weeks prior to event to promote sales
  - 30x10 feet and/or 40x12'
  - Pay for printing only; board space donated

#### Radio

- Kris Phillips-Radio 1240, Kris @1240news.com

#### Email

- Collect community email address and update in Constant Contact
- Create template for gala email(s)

#### Feature Story

- St. Augustine Record, Old City Life Magazine & Jax Magazine

#### Web Site

- Announce Winners

#### Press Release

- NIOH including Candidates and Winners

#### Thank you Ad for Sponsors

### DONE-IN-A-DAY

- Obtain update from each committee and write press release with one photo

### NEW OFFICERS

- Publish after December Dinner Meeting
- Update website with board of directors

### OVERSEE SCRAPBOOK AND HISTORIAN